

Privacy Policy

Privacy Notice according to §13 DSGVO for the Use of the Chatbot "Ask Alma"

The Hochschule provides students and lecturers with the "Ask Alma" chatbot, based on Microsoft Azure OpenAI Services, via the learning management system (LMS). These data protection notes inform about the processing of personal data in connection with the use of "Ask Alma".

Which data is processed?

When using "Ask Alma", text and image inputs in the chat as well as IP addresses and the associated university are recorded. If the tool is started from an LMS course, the course affiliation is also recorded along with the role in the course and the course name and course ID. No further data is collected. This data processing serves to provide the chatbot functions and to ensure network and information security.

Contact details / Contact person

Responsible for the learning platform:

Rector Prof. Dr. Katja Rade

Questions and information about data protection:

Data protection supervisor of the HFT Stuttgart
Maximilian Musch (datenschutz@hft-stuttgart.de)

Purpose and Legal Basis of Data Processing

Purpose: Data processing is carried out to:

1. promote the learning process through chatbot-supported conversation
2. minimize malicious misuse and ensure the security of IT systems.

Legal Basis:

1. The processing of the conversation is based on Art. 6 para. 1 lit. a DSGVO. Consent is given by conclusive action.
2. The processing of IP addresses is based on Art. 6 para. 1 lit. c DSGVO in conjunction with the VwV Information Security and the requirements of the BSI IT-Grundschutz-Kompendium (OPS.1.1.5 Logging) to comply with legal obligations to ensure information security. In addition, the processing serves to protect legitimate interests according to Art. 6 para. 1 lit. f DSGVO, as described in Recital 49, to ensure network and information security.

Storage Duration

The IP addresses of users are stored for 90 days to detect and prevent misuse. Subsequently, the data is deleted or anonymized, unless there are further legal retention obligations. Chat histories are automatically deleted 30 days after the last chat message, unless the chat is pinned by the user.

Recipients of Data

There is no intention to transfer the IP address to third parties such as a third country or an international organization. To fulfill its function, the conversation is forwarded to Microsoft Azure

OpenAI Services. The conversation is not accessible to employees. The data is not used for purposes other than providing the functionality of "Ask Alma", such as training AI models.

Use of Cookies

Our website uses only technically necessary cookies to ensure the functionality of the chatbot and to store your user preferences. These cookies are required for the operation of the website and cannot be deactivated. No third-party cookies are used, and no cookies are used for tracking or analysis purposes.

Your Rights

You have the right to information, rectification, erasure of your personal data, restriction of processing, objection to processing, and the right to data portability. You also have the right to lodge a complaint with a supervisory authority.

Content Regulations **Definition and Responsibility**

Interaction with our services includes your inputs (hereinafter "Input") as well as the results generated by the services based on them (hereinafter "Output"). Together, these are referred to as "Content". You are fully responsible for all content, especially for the input you provide. You guarantee that your input does not violate applicable law or these terms of use and that you possess all necessary rights, licenses, and permissions for its provision.

Ownership and Rights Transfer

To the extent legally permissible, ownership of the content is regulated as follows: (a) You remain the owner of all rights to your input. (b) All rights to the generated output transfer to you. Kersta GmbH hereby transfers to you all possibly existing own rights, titles, and claims to the output. Please note that artificial intelligence may systematically result in similar or identical outputs being generated for different users. The output is therefore not necessarily unique. The rights transfer granted to you refers exclusively to the output created for you and does not extend to results generated for other users or third parties.

Warranty and Disclaimer **Technology Basics**

The results of our services are based on probability models. This means that the generated output may not represent an exact representation of reality and may inaccurately reproduce persons, places, or facts. By using Ask Alma, you acknowledge and agree to the following points:

Self-Responsible Review

The outputs generated by Ask Alma are not necessarily error-free. Therefore, do not rely exclusively on our services as the sole source of facts or as a substitute for professional advice. It is your responsibility to check the results for their accuracy and suitability for your intended use before further use or distribution.

Usage Restrictions

You are prohibited from using the output for decisions that could have significant or legal consequences for persons. This particularly includes decisions in the areas of finance, education, employment, housing, insurance, as well as in legal and medical contexts.

Content Disclaimer

The service may produce incomplete, erroneous, or potentially offensive content that does not reflect the opinion of Kersta GmbH. Any references to third-party products or services do not constitute endorsement or partnership.